

SWAP SHOP

WEAR IT, LOVE IT, SHARE IT!

MONDAY 13TH FEBRUARY 2023

WIGAN SPORTS CLUB 6:30PM
BULL HEY, PARSONS WALK, WN1 1RU

**BRING YOUR SCHOOL WEAR, SCHOOL SHOES AND COATS
YOU NO LONGER WEAR AND EXCHANGE THEM FOR TOKENS
TO TAKE HOME SOMETHING YOU WILL LOVE!**

**TO TAKE PART, BRING AT LEAST 1 CLEAN AND
PRESENTABLE ITEM TO SWAP (MAX 10).**



**FIND OUT ALL
YOU NEED TO
KNOW **HERE!****

HOW IT WORKS

A new way to help with keeping kids looking smart at school without breaking the bank is coming to Wigan. The event hosted by Smart Futures helps both parents and the environment by recycling uniform to ensure it gets used for the longest time possible and giving access to more available uniform for parents who are feeling the pinch with the cost of living crisis.

The events are run by Smart Futures which was set up by Caeryn Collins of Impressions Uniforms. 'Our uniform is designed to last, however if your kids grow at the rate mine do they grow out of them before they are worn out. Items such as PE kits are often only worn for short periods and have loads of life left in them. By exchanging them we can ensure parents get more for their money and less uniform is wasted or sent to landfill'.

The first event will take place at Wigan Sports and Social Club on Monday 13th February.

Parents can bring uniform to exchange to any of our shops or to the venue on the night between 5 and 6 (prior to the opening of the event at 6.30. The Swisher exchanges clothes for tokens which are used to 'buy' their new-to-them school uniform.

Once everything has been sorted the Swish is declared open, and the shopping begins! Swishers check out the range of items hanging on the rails looking for suitable school items to take away with them, while they say goodbye as their old clothes go off to a new home. Having made their choices Swishers then hand back the tokens in exchange for some delightful new additions to their wardrobe.

Any tokens not used can be exchanged for items at future events or items available in the Impressions shops (pre-loved items only)

While our pockets benefit from Swishing, so do our bins. In England 9 million items of school uniform are worn every day. That a lot of garments that potentially go to landfill when they are finished with as school uniform can't be recycled in the way general clothing is.

NOTES

Items must be washed, free from stains and be in good wearable condition.

Clothing can't be brought in for exchange once the event is open. Items must be brought to any Impressions branch in the days before or between 5 and 6 on the night.

Schools can get involved by becoming drop off points. Leaflets on what items can be accepted along with a quantity of tokens can be dropped off at your school.

If you would like your school to be involved in the swishing event contact us at standish

@impressionsuniform.co.uk or 01257 400010

